

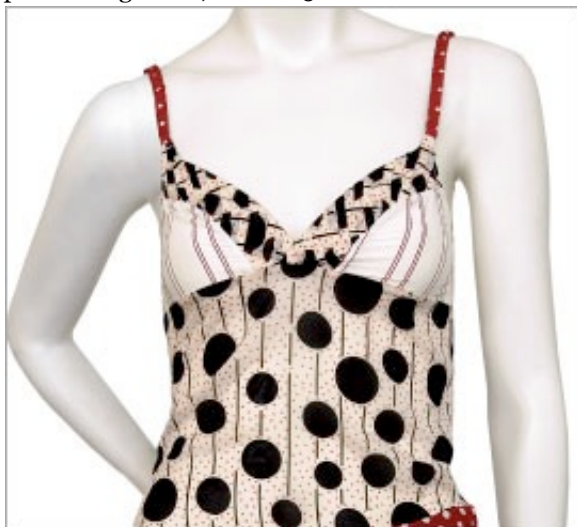


Make You Blush

From lacy boy shorts to a healthy glow, sometimes sex appeal is all about subtlety.

by

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From left to right: Kenzo Lily Shu cami; Jezebel low-rise cheeky boyleg in blue jean; Christian Lacroix Versailles toile silk boxer

Photo by Stefanie Michejda

EVERYTHING NICE

Since the return of hip-huggers, pretty, girly underpinnings have taken a backseat to skimpy G-strings. Now, with waistbands on the rise again, there's more room in the trunk for the details we love.

À La Folie (6395 Telegraph Ave., Oakland, 510-547-6543) stocks flirtatious European labels including Christian Lacroix and the brand-spanking-new collection from Kenzo—a Bay Area exclusive—with unexpected flourishes like pinstripes and necktie-esque belts. Jezebel riffs on the doe-eyed country maiden look with a denim-hued boy leg trimmed in eyelet lace (at Macy's, 170 O'Farrell St., 415-397-3333) and Coco de Mer (www.cocodemerusa.com) recalls those how-meyours-show-you-mine days with a ruffle-back panty in purple silk.

Finally, it's all Champagne and Lace at legendary exotic dancer Carol Doda's lingerie boutique (1850 Union St., 415-776-6900), where fancy pants: Kenzo lily shu cami (\$250) and belted shorty (\$145); jezebel low-rise cheeky boyleg in blue jean (\$16); coco de mer plum silk ruffle

NATURAL WOMAN

When it comes to sex appeal, easy girls—read: low maintenance—finish first. The simple pleasures that make us hot run the gamut. For some, keeping loose and limber is key, so we're booking the two-hour vibrational healing therapy, a clothes-on massage technique, at the new BodyOm co-op (at Market and Noe, 415-216-6585).

For those who dare to go bare, take it all off at Spa Radiance (3011 Fillmore St., 415-346-6281), where a

registered nurse is now offering laser hair removal. SJP's secret to feeling irresistible is fragrant, supple skin: Her O So Rich Body Butter (at Nordstrom, 865 Market St., 415-243-8500) is the newest addition to Parker's Lovely family.

When it comes to cosmetics, most agree that less is more. New to SF, Jemma Kidd Make Up Limited (at Neiman Marcus, 150 Stockton St., 415-362-3900, www.jemmakidd.moodia.com) offers the core essentials. Shop for Colour-Match Concealer and a Crème Blush Duo for a rosy glow.